

**KTAE(AM), KOKE-FM
EEO PUBLIC FILE REPORT**

Time Period - 4/1/15 - 3/31/16

VACANCY LIST

JOB TITLE	RECRUITMENT SOURCES (RS) USED TO FILL VACANCY	RS REFERRING HIRER
ACCOUNT EXECUTIVE	4,3,5	4
SHOW HOST	9,3	9
REMOTE COORDINATOR	9,3	4,9
ON-AIR PRODUCER	1,3	1, 3
ACCOUNT EXECUTIVE	3,5	3
CO-HOST	1,3,9	3, 9
GENERAL MANAGER	3	3
MARKET MANAGER	3	3

RS CODE	SOURCES	INTERVIEWS
1	KOKE Website	0
2	UT Austin- Moody College of Communications Michael Cramer michael.cramer@austin.utexas.edu 512.471.2431 300 W. Dean Keeton (A0900)	0 12
3	Referrals	8
4	Walk ins	4
5	On Air	1
6	Zip Recruiter ziprecruiter.com 877.252.1063	0
7	St. Edward's University School of Communication https://www.stedwards.edu/ 3001 South Congress Austin, Texas 78704-6489 512.448.8400	3
8	Texas State University http://www.txstate.edu/ School of Communication	4

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		601 University Drive		
		San Marcos, Texas 78666-4684		
		512.245.2111		
9		Sports Management		
		Matt Bowers, Ph.D.		5
		Clinical Assistant Professor, University of Texas at Austin Sport Management		
		mattbowers@austin.utexas.edu // 2109 San Jacinto Blvd. D3700 Austin,		
		512.232.2120		
10		Texas Association of Broadcasters		
		502 E11th St., Ste 200		
		Austin , Texas 78701		
		512-322-9944		
11		Alliance for Women In Media - Austin Chapter		
		allwomeninmedia.org		
		202-750-3664		
12		Ahora Si Newspaper		
		306 S.Congress		
		Austin , Texas 78704		
13		El Mundo Newspaper		
		2116 Ceasar Chavez		
		Austin , Texas 78702		
14		On Air Announcements		

RECRUITMENT INITIATIVES

<p>We have an ongoing internship with up to 12 interns per semester and summer - Interns work in each area of radio station with emphasis on the Broadcasting side.</p>				
<p>Interns are charged with providing a social media strategy for each show, learning production, and working as a remote coordinator at station and client events.</p>				
<p>In addition interns who show an interest are taught to operate boards and provide show content and schedule guests.</p>				
<p>Interns are exposed to client service and the sales process .</p>				
<p>Interns report to Department Heads</p>				
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